

ADVERTISING AGENCIES

Ranked by CPA-attested adjusted gross income for fiscal year 2008

Rank <i>(last year)</i>	Company Address Web site	Telephone Fax	Adjusted gross income: \$ Millions •FY 2008 •FY 2007 •% change (loss)	Billing profile percentage						Areas of specialty and corresponding client	New accounts	Origin of client account percentage				Principal(s)	Year established locally
				Broadcast	Print	Direct mail	Design	Billboards	Other			Local	Statewide	National	International		
1 (7)	Geary Interactive 450 B St., #950, San Diego 92101 www.gearyi.com	(619) 756-6700 (619) 234-8668	\$8.35 \$4.57 83	0	0	0	0	0	100	Retail: WD-40 Co. Financial: M&T Bank Business to business: Covad Communications	L'Bel, U.S. Search	27	25	47	1	Andreas Roell John McKusick	2000
2 (8)	NYCA Inc. 1010 S. Coast Highway 101, #101, Encinitas 92024 www.nyca.com	(760) 436-7033 (760) 436-7047	\$5.57 \$4.38 27	33	31	0	13	3	20	Sports: Taylor Made Fashion: Silhouette Eyewear Digital: Adidas	Ashworth, Silhouette Eyewear	12	8	52	28	Michael J. Mark	2002
3 (10)	eVisibility Inc. 5937 Darwin Court, #107, Carlsbad 92008 www.evisibility.com	(760) 431-8594 (760) 431-9839	\$5.40 \$4.20 29	0	0	0	0	0	100	Food service: McDonald's Insurance: State Farm	wnd	40	40	20	0	Danny DeMichele	1996
4 (4)	Red Door Interactive 350 10th Ave., #1100, San Diego 92101 www.reddoor.biz	(619) 398-2670 (619) 398-2671	\$5.09 \$4.35 17	0	1	0	4	0	95	Internet presence management: Cricket Communications Social media: Garden Fresh Restaurant Corp. Search engine marketing: Sony Online Entertainment	ESET Software, Charlotte Russe	45	5	50	0	Reid Carr Amy Carr	2002
5 (1)	Greenhaus Inc. 2660 First Ave., San Diego 92103 www.greenhaus.com	(619) 744-4024 (619) 744-4034	\$4.27 \$6.44 (34)	25	25	10	35	0	5	Real estate: DMB Branding: Pardee Homes	San Diego County Regional Airport Authority	5	65	30	0	Beth Callender Craig Fuller	1996
6 (NR)	Sexton Communications 9555 Chesapeake Drive, #110, San Diego 92123 www.sextoncommunications.com	(858) 634-5200 (858) 614-0120	\$4.19 \$3.97 5	60	15	5	5	5	10	Advertising: wnd Marketing: wnd Public relations: wnd	Frank Motors Group, Prudential Realty California	95	5	0	0	Robert W. Sexton	2004
7 (5)	Advanced Marketing Strategies 4010 Morena Blvd., #210, San Diego 92117 www.am-strategies.com	(858) 490-6910 (858) 490-6985	\$4.16 \$4.82 (14)	40	10	10	19	1	20	Retail: Ikea Automotive: Mossy Corp. Casinos: Quechan Casino Resort	The "Q" Resort Casino	60	0	40	0	James V. Tindaro Kathleen Cunningham	1987
8 (9)	Epicenter Advertising Inc. 3911 Fifth Ave., #212, San Diego 92103 www.epicenteradvertising.com	(619) 704-7100 (858) 876-1678	\$3.78 \$3.99 (5)	15	25	5	20	0	35	Biomedical: Sequenom Business to business: West Coast Retail Management Financial: Alliance Portfolio	West Coast Retail Management, Repair Makers	20	45	25	10	Jeffrey Detrick	2002
9 (NR)	Media Planning & Placement 9605 St. Andrews Drive, Santee 92071 na	(619) 562-6622 (619) 448-0890	\$3.39 \$4.51 (25)	80	14	0	0	1	5	Broadcast media buying: Goodwill Industries of San Diego County	Taylor Made Performance Labs Chicago	95	4	1	0	Gloria Gerak	1987
10 (17)	Rescue Social Change Group LLC 1000 W. Washington St., San Diego 92103 www.rescuescg.com	(619) 231-7555 (619) 231-7589	\$3.01 \$1.44 109	0	20	0	50	0	30	Social marketing: State of Utah	Los Angeles County Department of Education, State of Maine	10	30	60	0	Jeffrey W. Jordan	2005
11 (11)	AdEase Inc. 2056 First Ave., San Diego 92101 www.adeaseonline.com	(619) 243-2290 (619) 243-2303	\$2.72 \$2.62 4	30	30	0	0	0	40	Financial: Imperial Capital Bank	wnd	50	25	25	0	Stacey Nelson Smith	1999
12 (12)	SiteLab Interactive Inc. 2223 Avenida de la Playa, La Jolla 92037 www.sitelab.com	(858) 456-4720 (858) 456-4724	\$2.60 \$2.25 15	0	0	0	50	0	50	Interactive: Hewlett Packard Digital marketing: Qualcomm	wnd	50	25	25	0	Marlene Matheson Mike ZeMans	1997
13 (18)	MJE Marketing Services Inc. ⁽¹⁾ 3131 Camino del Rio N., #150, San Diego 92108 www.mjemarketing.com	(619) 682-3841 (619) 682-3844	\$1.98 \$1.43 39	25	20	5	25	5	20	Interactive: Midway Museum Health care: First 5 San Diego Environmental: Think Blue	Balboa Park Cultural Partnership, Cruise the West	96	2	2	0	Marlee Ehrenfeld	1994
14 (13)	Lyon 224 S. Cedros Ave., Suite D, Solana Beach 92075 www.lyonassoc.com	(858) 350-4797	\$1.70 \$2.10 (19)	10	10	20	20	0	40	Technology: Cisco Systems Finance: EquityKey Health care: Cardinal Health	Qualcomm, Tri-City Medical Center	20	55	25	0	Mark Lyon Susan Lyon	1991
15 (20)	Jacob Tyler Creative Group 1501 Front St., #107, San Diego 92101 www.jacobtyler.com	(619) 696-8776 (619) 676-8633	\$1.62 \$1.07 51	0	30	0	50	0	20	na	na	70	10	18	2	Les Kollegian	2000
16 (19)	L7 Creative Communications Inc. 13475 Danielson St., #150, Poway 92064 www.L7Creative.com	(858) 748-0777 (858) 748-7436	\$1.14 \$1.12 2	25	19	9	20	4	23	Digital branding: ReverseEngineering.com Consumer electronics: Chimei Health care: Palomar Pomerado Health	Momentum1, Covario, Moteng	50	15	30	5	Tom Gallego	2001
17 (NR)	Deal Design Group LLC 1945 Camino Vida Roble, Suite K, Carlsbad 92008 www.dealdesigngroup.com	(760) 476-9770 (760) 476-9733	\$0.63 \$0.46 36	0	0	5	75	0	20	Skin care: Glymed Plus, Dr. Michelle Copeland Skincare	wnd	25	50	25	0	David P. Deal Nancy A. Deal	1999
18 (21)	760 Media Inc. 2382 Camino Vida Roble, Suite C-D, Carlsbad 92011 www.760media.com	(760) 603-8133 (760) 603-8138	\$0.58 \$0.66 (12)	10	10	5	20	5	50	Real estate: Homex Corp. Technology: ICX Technologies	Rancho Costa Verde, Holland M&A Group	20	20	20	40	Jeffrey S. Donnelley	1998
19 (22)	CMJ Media 1042 N. El Camino Real, Suite B382, Encinitas 92024 www.cmjmedia.com	(760) 436-0410 (760) 944-9448	\$0.56 \$0.53 6	15	15	20	40	0	10	Telecommunications: wnd Web presence: wnd Technology: wnd	The Pinnacle Group, ATC Communications	10	25	65	0	Eric Edwards	1998
20 (NR)	J. Walcher Communications 2110 El Cajon Blvd., San Diego 92104 www.jwalcher.com	(619) 295-7140 (619) 295-7135	\$0.54 \$0.55 (2)	na	na	na	na	na	na	Consumer products: wnd Associations: wnd Hospitality: wnd	Hotel Indigo San Diego, Abio Bikes	30	0	70	0	Jean Walcher	2001
21 (NR)	Magnifi Online Inc. 2525 Northside Drive, #306, San Diego 92108 www.magnifionline.com	(619) 817-8738	\$0.39 \$0.12 218	0	0	0	20	0	80	wnd	wnd	20	35	30	15	Kris Hutchinson	2006
22 (NR)	Project X Media 3970 Sorrento Valley Blvd., Solana Beach 92121 www.projectxmedia.com	(858) 792-9685 (858) 792-9698	\$0.30 \$0.25 24	0	25	10	40	0	25	Restaurant: Roberto's Mexican Food; Professional services: Athens Administrators	na	50	40	0	10	Chris Martino Jennifer Martino	1996
23 (23)	Gavin & Gavin Advertising Inc. 2900 Fourth Ave., #100, San Diego 92103 www.gavinandgavin.com	(619) 686-8500 (619) 686-8510	\$0.25 \$0.34 (26)	30	30	10	30	0	0	Business to business: Burnham Institute for Medical Research	Olhausen Game Rooms	70	30	0	0	Robert A. Gavin Sally P. Gavin	1991
24 (24)	Oster & Associates Inc. 3525 Fifth Ave., second floor, San Diego 92103 www.osterads.com	(619) 906-5540 (619) 906-5541	\$0.13 \$0.18 (30)	20	0	0	15	0	65	Recreation: Big Bear Mountain Resorts Produce: Organics Unlimited	wnd	45	55	0	0	Bev Oster	1986
25 (NR)	Alchemy Design Group LLC 310 S. Twin Oaks Valley Road, #107-138, San Marcos 92078 www.poweredbyadg.com	(760) 798-4295 (866) 261-7501	\$0.12 na na	0	10	0	40	0	50	Health care Web sites: West Coast OB/GYN	Tagged Industries, Porta-Putter	84	10	5	1	Karey Starr Ken Wells	2004

wnd Would not disclose

na Not available

(NR) Not ranked

Notes: Ad Authority Inc., No. 2 on last year's list; JHG Townsend Inc., No. 3 on last year's list; Miriello Grafico, No. 14 on last year's list; and

ParkerWhite Inc., No. 16 on last year's list, did not return surveys. Starmack Group, No. 6 on last year's list, declined to participate.

Source: The agencies and CPA/CFO-attested statements.

It is not the intent of this list to endorse the participants nor to imply an agency's size or numerical rank indicates its quality.

⁽¹⁾ MJE Marketing Services Inc. merged with MNA Consulting in 2008.